



## How to Apply

Sachs Media Group looks for top intern candidates each semester to fill both paid and for-credit positions. Ideal candidates are typically juniors, seniors, or graduate students working toward a degree in communications or a related field. Interns are usually expected to work 20 hours per week during the semester.

To apply, send an email to our internship coordinators Shelby Boyd at [shelby@sachsmedia.com](mailto:shelby@sachsmedia.com) and Daniella Frank at [daniella@sachsmedia.com](mailto:daniella@sachsmedia.com). Please send your resume and a brief response to this prompt: "Describe your skill set and how your capabilities set you apart from the pack."

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**BREAKTHROUGH**  
**INTERNSHIP OPPORTUNITIES**

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## > Who We Are

Sachs Media Group is Florida's dominant integrated communications firm. We deliver bold, impactful, game-changing, data-driven solutions that help clients conquer their toughest challenges and allow for meaningful action that leads to big breakthroughs. We're motivated to make a real difference, constantly pursuing excellence and delivering significant results.

## > Your Internship

We select students based on a thorough and highly competitive process. Throughout your internship, Sachs Media Group leaders will assist you in discovering, exploring, and fine-tuning competencies that will bring you closer to a rewarding career. You'll be put to the test in a fast-paced, diverse, and dynamic environment that is designed to grow your skills exponentially. Further, you will work side by side with experts in government, corporate strategies, crisis management, creative, research, and digital and social media, including seasoned former journalists who will teach you how to cut through the clutter and generate results.

## > PUBLIC RELATIONS

Working as a Sachs Media Group PR intern, you will gain insight and experience in event planning, media pitching, news releases, talking points, online content, and research. But even more importantly, we hope you will use this experience to find your passion and explore all aspects of the industry that will vault you to the next level and make long-lasting connections with important people who can help you carve your path.

## > PUBLIC AFFAIRS

Our public affairs interns participate in research, writing, and brainstorming to help develop political strategy, learning how to move the needle on important issues. Whether the goal is passing an important piece of legislation, guiding an organization through a crisis, or addressing an entirely new challenge, our interns serve a vital role as we help clients shift public perception.



## > BREAKTHROUGH RESEARCH

Using skills in data compilation and analysis, our research interns dive head-first into activities that gauge public opinion and identify critical insights that can make or break a communications campaign. Interns get hands-on experience in executing research designs, conducting primary research, and helping turn complex problems into compelling solutions.

## > SOCIAL AND DIGITAL MEDIA

Dynamic and hard-working interns with exceptional writing and design skills and a passion for social media analysis and digital marketing strategy will thrive in this creative environment. Interns will focus on clients' social and digital needs for content development, advanced online advertising, and issue advocacy.

## > WEB DEVELOPMENT

Compelling online content drives conversations, and Sachs Media Group's award-winning web development team gives interns a unique opportunity to work on projects that engage audiences and achieve objectives. Interns should be familiar with HTML, CSS, Javascript, JQuery, PHP, and Content Management Systems including WordPress and Drupal.

## > GRAPHIC DESIGN

To tell a compelling story, you need great visuals and a consistent brand. Our creative team works with graphic design interns to produce award-winning campaigns, branding, and advertisements. Graphic design interns should be proficient in Adobe InDesign, Photoshop, and Illustrator. Experience in other creative areas, including video production, Prezi, and WordPress, is also a plus.